



BB2-3 Mandela Avenue, East La Penitence, Georgetown, Guyana

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Email: futureentertainment592@gmail.com

July 14th, 2021

Dear Advertiser,

Re: "MARKETING OPPORTUNITIES-BOGO PACKAGE"

96.1 Voice FM/Future Entertainment is revamping with new programming and personalities in August, 2021 and we are pleased to propose to your business a marketing advantage to be a part us for the month of July and August, 2021 which entails just **Banging Music** for our listeners, in mind of any demographic where they can find music of all genres all day, every day until our launch date.

WHY CHOOSE 96.1 VOICE FM/FUTURE ENTERTAINMENT?

- ✓ Our Transmission reaches: As far as Mahaicony, Kuru Kuru & Parika
- ✓ Stream simultaneously: Radio and Facebook
- ✓ Our Prices are more affordable, second to none where you can spend less and see your sales increase

Social Media Stream

- ✓ Social Media Stream offers an additional opportunity to promote your business in order to reach the millennial demographic

Why come on board with 96.1 Voice FM/Future Entertainment?

- ✓ Increase the growth of your business
- ✓ **Audience:** all gender, age and economic status of which your company targets
- ✓ **Budget Friendly:** Prices are affordable and packages are negotiable
- ✓ **Stimulate:** Traction will be boosted for your business.

BRONZE Package \$30,000 (15 Seconds) VAT INCLUSIVE

Cost per Ad airtime (VAT EXCLUSIVE)	\$	877.40
# of Spots/Ads customer entitle to		30
Total Airtime Value (# of Spot x Cost per	\$	26,322.00
14% VAT (ADDED)	\$	3,685.08
Package Value (VAT Inclusive)	\$	30,007.08
Complimentary ads 30 spots & 1 X 5 Mins Interview during booking period		

SILVER Package \$60,000 (15 Seconds) VAT INCLUSIVE

Cost per Ad airtime (VAT EXCLUSIVE)	\$	877.40
# of Spots/Ads customer entitle to		60
Total Airtime Value (# of Spot x Cost per	\$	52,644.00
14% VAT (ADDED)	\$	7,370.16
Package Value (VAT Inclusive)	\$	60,014.16
Complimentary ads 60 spots & 2 x 5 Mins Interview during booking period		

GOLD Package \$120,000 (15 Seconds) VAT INCLUSIVE

Cost per Ad airtime (VAT EXCLUSIVE)	\$	877.40
# of Spots/Ads customer entitle to		120
Total Airtime Value (# of Spot x Cost per	\$	105,288.00
14% VAT (ADDED)	\$	14,740.32
Package Value (VAT Inclusive)	\$	120,028.32
Complimentary ads 120 spots & 4 x 5 Mins Interview during booking period		

BRONZE Package \$30,000 (30 Seconds) VAT INCLUSIVE

Cost per Ad airtime (VAT EXCLUSIVE)	\$	1,316.00
# of Spots/Ads customer entitle to		20
Total Airtime Value (# of Spot x Cost per ad)	\$	26,320.00
14% VAT (ADDED)	\$	3,684.80
Package Value (VAT Inclusive)	\$	30,004.80
Complimentary 20 ads & (1) 5 Mins Interview during booking period		

SILVER Package \$60,000 (30 Seconds) VAT INCLUSIVE

Cost per Ad airtime (VAT EXCLUSIVE)	\$	1,316.00
# of Spots/Ads customer entitle to		40
Total Airtime Value (# of Spot x Cost per ad)	\$	52,640.00
14% VAT (ADDED)	\$	7,369.60
Package Value (VAT Inclusive)	\$	60,009.60
Complimentary ads 40 spots & (2) 5 Mins Interview during booking period		

GOLD Package \$120,000 (30 Seconds) VAT INCLUSIVE

Cost per Ad airtime (VAT EXCLUSIVE)	\$	1,316.00
# of Spots/Ads customer entitle to		80
Total Airtime Value (# of Spot x Cost per ad)	\$	105,280.00
14% VAT (ADDED)	\$	14,739.20
Package Value (VAT Inclusive)	\$	120,019.20
Complimentary ads 80 spots & (4) 5 Mins Interview during booking period		

BRONZE PACKAGE-\$30,000 45 SECS AD VAT INCLUSIVE

Cost per Ad (VAT EXCLUSIVE)	\$	1,755.00
# of spots customer entitle to		15.00
Total airtime value (# of spot x cost per ad)	\$	26,325.00
14% VAT (ADDED)	\$	3,685.50
Package VALUE (VAT INCLUSIVE)	\$	30,010.50
Complimentary 15 adverts & 1 (5 Mins Interview during booking period)		

SILVER PACKAGE-\$60,000 45 SECS AD VAT INCLUSIVE

Cost per Ad (VAT EXCLUSIVE)	\$	1,755.00
# of spots customer entitle to		30.00
Total airtime value (# of spot x cost per ad)	\$	52,650.00
14% VAT (ADDED)	\$	7,371.00
Package VALUE (VAT INCLUSIVE)	\$	60,021.00
Complimentary 30 adverts & 2 (5 Mins Interview during booking period)		

GOLD PACKAGE-\$120,000 45 SECS AD VAT INCLUSIVE

Cost per Ad (VAT EXCLUSIVE)	\$	1,755.00
# of spots customer entitle to		60.00
Total airtime value (# of spot x cost per ad)	\$	105,300.00
14% VAT (ADDED)	\$	14,742.00
Package VALUE (VAT INCLUSIVE)	\$	120,042.00
Complimentary 60 adverts & 4 (5 Mins Interview during booking period)		

BRONZE Package \$30,000 (60 Seconds) VAT INCLUSIVE

Cost per Ad airtime (VAT EXCLUSIVE)	\$	2,193.00
# of Spots/Ads customer entitle to		12
Total Airtime Value (# of Spot x Cost per	\$	26,316.00
14% VAT (ADDED)	\$	3,684.24
Package Value (VAT Inclusive)	\$	30,000.24
Complimentary ads 12 spots & 1 X 5 Mins Interview during booking period		

SILVER Package \$60,000 (60 Seconds) VAT INCLUSIVE

Cost per Ad airtime (VAT EXCLUSIVE)	\$	2,193.00
# of Spots/Ads customer entitle to		24
Total Airtime Value (# of Spot x Cost per	\$	52,632.00
14% VAT (ADDED)	\$	7,368.48
Package Value (VAT Inclusive)	\$	60,000.48
Complimentary ads 24 spots & 2 X 5 Mins Interview during booking period		

GOLD Package \$120,000 (60 Seconds) VAT INCLUSIVE

Cost per Ad airtime (VAT EXCLUSIVE)	\$	2,193.00
# of Spots/Ads customer entitle to		48
Total Airtime Value (# of Spot x Cost per	\$	105,264.00
14% VAT (ADDED)	\$	14,736.96
Package Value (VAT Inclusive)	\$	120,000.96
Complimentary ads 48 spots & 4 X 5 Mins Interview during booking period		

96.1 Voice FM/ Future Entertainment is seeking your support by way of sponsorship.

- * Do not miss this opportunity to have your advertisements across Guyana and online.
- * To be part of these much anticipated month of Banging Music. Kindly contact our Sales Team.
- * We look forward to a fruitful partnership with you.

Regards

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Ms. Fareesa Mohamed

Marketing Executive

